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# **‘NEW HORIZONS’: WORLD ACADEMY OF SPORTS WELCOMING APPLICATIONS FOR SPORT MANAGEMENT COURSE**



For the fifth consecutive year, UIPM invites its pentathletes to apply for full scholarships to study the prestigious online Postgraduate Certificate (PGCert) in International Sport Management at the University of London.

This exceptional opportunity is made possible through a longstanding partnership with the World Academy of Sport and already 10 athletes and entourage members have benefited from studying.

Pentathletes, especially those who have retired or who plan to retire now that the Paris 2024 Olympic cycle is over, are encouraged to submit their applications by 9 January 2025. The application form and required documents are available at <https://waos.wufoo.com/forms/m1oiq25r0ttda9g/>.

## Why apply?

- Develop world-class sport management skills
- Advance your career to the next level
- Balance studies with your athletic or professional commitments
- Gain fresh insights and stay updated on trends in the sports industry.

Speaking about the benefits of the programme, Ekaterina Khuraskina (RUS), 35, 2010 women's world champion (team) and London 2012 Olympian, who has just completed the course, said: "I would like to thank UIPM once again for the opportunity to learn and develop in such an exciting field of sport.

"The training opened new horizons for me, allowed me to meet professionals in my field, and exchange experiences with colleagues from different countries. I am confident that this knowledge will provide a solid foundation for my career.

"Every aspect learned on the course was related to current challenges and opportunities in the sports industry."

Mattia Parisi (ITA), 29, a silver medallist place at UIPM 2022 Pentathlon World Cup Budapest, added: "I am very pleased and satisfied with the opportunity I have received.

"The studies are very convenient because they include recorded lessons that I can access anytime, with each lesson also supported by a presentation and transcript. I greatly improved my knowledge and managerial skills related to sports organizations."

For any questions, please email [Anfisa.kasyanova@pentathlon.org](mailto:Anfisa.kasyanova@pentathlon.org)